



THE CITY MARKET

DESCRIPTION: The City Market is home to an eclectic mix of restaurants and merchants who offer distinctive gifts, flowers, home accessories and specialty foods from around the world. The City Market hosts the region's largest farmers' market on Saturdays with additional markets taking place on Sunday and Wednesday. The buildings surrounding the open-air market house more than 35 shops and restaurants which are open seven days a week, year-round and collectively create one of the most diverse destinations in the Kansas City area.

ADDRESS: 20 E. 5th Street, Kansas City, MO 64106

LOCATION: Just a few blocks north of Downtown in the River Market district.

PHONE: 816-842-1271

FAX: 816-471-6168

WEB SITE: www.thecitymarket.org

TAG LINE: "Where the locals go."

HIGHLIGHTS:

- The City Market is one of Kansas City's oldest, continuously-operating businesses and has served as an entrepreneurial hub since its inception in 1857.
- The Saturday Farmers' Market features more than 140 local vendors offering farm-fresh produce, plants, poultry & meats, baked goods, prepared foods, handmade crafts and much more. 6:00 a.m. – 3:00 p.m. Sundays offer a more leisurely alternative with the Art of the Machine Car Series and the popular Community Yard Sale. 8:00 a.m. – 3:00 p.m. The Wednesday market offers mid-week convenience June through October. 10:00 a.m. – 2:00 p.m.
- More than 35 permanent merchants offer fresh produce from nearby farms and around the world, specialty groceries, meats & seafood, floral, house wares and gift shops that are open seven days a week, year-round, many of which are family owned and operated.
- The Arabia Steamboat Museum, which houses the largest collection of pre-Civil War artifacts in the world, is located on the east side of The City Market Square.
- Perhaps the most diverse area in the Kansas City metropolitan area, there are many different languages spoken at the City Market on a daily basis. The City Market is appealing to people

of all demographics because the City Market offers a venue where all can go to share their similar interest in food and community.

Amharic (Ethiopian)

Ashanti, Ewe, Fanti, Ga, Twi (Ghana)

Arabic

Italian (Sicilian dialect)

Mandarin & Cantonese

Korean

Dutch

Oulof (Senegal)

English

Spanish

French

Vietnamese

- The City Market Pavilion is available for special event rental. Whether an intimate wedding ceremony, reception or a business event for several thousand guests, the City Market Pavilion is a unique option for a memorable occasion.
- The City Market is home to numerous festivals and other special events throughout the year.

ADMISSION: General attendance to the farmers' market is free. Concerts and special events are subject to admission fees.

ATTENDANCE: Saturday attendance has steadily grown from 10,000 on an average Saturday in 2005 to 13,474 in 2008. Average Sunday attendance has grown from 2,900 in 2005 to 3,500 in 2008. (Numbers based on customer counts from May to October.) Total 2008 attendance is estimated at over 690,000.

HISTORY: As Kansas City's oldest continuously-operating business, the City Market has served as an entrepreneurial hub since its inception in 1857. Leased by the City to Jacob and Fred Scheibel for \$50 a year, the Market area quickly became a bustling trading post for those heading west. The Roaring '20s brought unprecedented growth to the Market, housing City Hall, two newspapers, an opera house and the county courthouse. Current City Market buildings were raised in the 1930's and the City Market expanded beyond produce in the '70s and 80's to include bars, restaurants and other businesses.

WHERE TO EAT: The City Market is home to an eclectic assortment of restaurants and cafes, to tempt any palette from the traditional to the adventurous. Venture out for a crispy falafel or a handy Shawarma sandwich for a fast and friendly lunch at Habashi House Middle Eastern Café or perhaps a flavorful stew, richly seasoned at the Blue Nile. Try one of nearly 100 different Vietnamese entrees at Hien Vuong or Indian and Pakistani cuisine at Tikka House. If something more traditional suits your interests, the dry rubbed, slow cooked meats at Winslow's City Market Barbeque, a gourmet pizza at Minsky's Pizza Café, or a grilled Panini at City Market Coffee Shop. Sample a tasty sandwich or beautifully tossed salad at Succotash. Bo Lings Chinese Restaurant features a wide range of Mandarin and Cantonese cuisine as well as one of the largest Dim Sum menus in the metro area. City Market's newest restaurant, Burrito Bros. offers fresh and flavorful Mexican burritos, quesadillas, salads, tacos and more. To end a meal on a sweet note, see what the latest bubble drink craze is all about at Lolicup Tea.

WHERE TO SHOP: The City Market is home to several specialty groceries who stock many unusual, exotic and other hard to find items. From Puttanesca sauce to giant sea scallops, try looking at one of these specialty stores to complete any meal. Al Habashi Middle Eastern Market offers items from the Middle East and Mediterranean, while Carollo's Italian Grocery is stocked full of gourmet items from Italy and Europe. Crossland Market is a must stop to prepare a flavorful dinner from Africa or the Caribbean, while Seafood, Meats and More features fish, shellfish, beef, pork, poultry and other meats. Global Produce, Cristina's Produce and River Market Produce offer produce from nearby farms and



around the world, while the Wine Cellar offers locals and those passing through, the opportunity to discover great wine.

Stop by any of our retail stores to pick up a great gift item or a memento of a visit to the City Market. Find hand crafted jewelry and watches at City Market Watch & Jewelry as well as silver jewelry and other traditional Mexican gifts at Dalia's Silver Lining. Discover some of the latest trends in women's clothing and accessories at Africa 2000 and the Urban Trader, as well as fresh, innovative floral design at Dutch Flowers. Emblazon and the Blue Day offer collectible items, gifts and home décor, while So Youngs Fashions carries a full range of custom screened T-shirts and accessories. Our newest retail destination the Eclectic Leopard, is filled with one-of-a-kind antiques, furniture, collectible glass and other vintage and retro décor.

WHAT'S NEARBY: Be sure to see the unbelievable treasure recovered from the sunken Arabia Steamboat at the Arabia Steamboat Museum, the largest collection of pre-Civil War artifacts in the world. The Arabia Steamboat Museum is located on the east side of the Market Square. Explore the surrounding River Market neighborhood, which is home to a number of antique shops, historic brick buildings, lively restaurants and nightclubs.

LEASING OPPORTUNITIES: The City Market is an exciting location to jump-start a new business venture. Office space and retail store fronts are currently available. Capitalize on the traffic and unique atmosphere of the City Market. Contact Justin Cottrell with Copaken, White and Blitt, the exclusive leasing agent for the City Market at 816-701-5000 or jcottrell@cwbbc.com.

DRIVING DIRECTIONS:

From the north:

From I-29 and I-35, follow the signs for I-35 S. Take Exit 2F, Oak/Grand/Walnut, on the right side. Continue on exit to Walnut Street and turn right (north) on Walnut Street to the main entrance to the City Market.

From the east:

Head west on I-70 toward Kansas City. At the I-70/I-670 split just before downtown, take I-70/I-35. After about a mile, take Exit 2F, Oak/Grand/Walnut, on the right side. Continue on exit to Walnut Street and turn right (north) on Walnut Street to the main entrance to the City Market.

From the south:

Head north on I-35. Take the 2D/Main Street exit which will immediately become 6th Street. Continue east on 6th Street to Walnut Street. Turn left (north) on Walnut Street over the bridge to the main entrance to the City Market.

From the west:

Head east on I-70 into Kansas City. Take Exit 2D/Main Street which will immediately become 6th Street. Continue east on 6th Street to Walnut Street. Turn left (north) on Walnut Street, go over the bridge to the main entrance to the City Market.

PARKING: In addition to available street parking, free parking is available within four public lots. Three are located at 5th and Main Streets, one at 4th Street and Grand Boulevard and another at 3rd Street and Grand Boulevard. A \$10 parking fee may be assessed during concerts and special events.

PUBLIC RELATIONS CONTACT: Stephanie Spatz-Ornburn, Director of Marketing and Events, 816-842-1271 or sspatzornburn@cwbbc.com.

