



**For Immediate Release**  
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## **Give a Gift of Friendship For the Holidays... Become a Friend of the City Market!**

**KANSAS CITY, MO**—*Friends of the City Market* is a not-for-profit corporation which was founded in 2004 to promote, improve and maintain the City Market as well as enhance the City Market experience for guests. *Friends of the City Market* has opened its organization up for membership in order to make a greater impact at the City Market and in our community. We invite you to learn more about *Friends of the City Market*; join our membership organization and get involved! Whether you are an individual, a family or small business with ties to the Market in any way, share memories of the City Market over the years or want to be a part of the City Market's future as the downtown revitalization grows strong, this is an opportunity for you to partner with us in the City Market's success!

With your contribution, *Friends of the City Market* will allocate funds to:

- Provide added programming and entertainment to City Market events
- To promote the City Market, its events and educational opportunities through local media outlets
- Broaden City Market's outreach through brochure distribution to regional tourism locations

There are membership levels to fit a variety of budgets. Annual memberships start at just \$35 and per year and offers many benefits including free City Market merchandise, advance notice of events, special discounts and more! For more information regarding *Friends of the City Market* membership, visit [www.thecitymarket.org](http://www.thecitymarket.org) or call 816-842-1271.

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